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## WEST VALLEY WATER ASSOCIATION BOARD OF DIRECTORS MEETING

Summary of the August 23, 2017 Inaugural Board of Directors Meeting held at Oasis Water Campus, 7070 W. Northern Avenue, Glendale

### BOARD OF DIRECTORS PRESENT

Doug Kupel, City of Glendale, President  
Alan Dulaney for Mike Weber, City of Peoria, Vice President  
Cindy Blackmore, City of Avondale  
Cindy Campbell, City of Phoenix

Terry Lowe, City of Surprise  
Javier Setovich, City of Goodyear  
Fred Schneider for Bill Garfield, Arizona Water Company

### PLANNING COMMITTEE MEMBERS PRESENT

Drew Swieczkowski, City of Glendale, Chairman  
Mark Holmes, City of Goodyear, Vice Chairman

Gretchen Erwin, City of Goodyear  
Christine Nunez, City of Surprise  
Heather Turrentine, EPCOR

### OTHERS PRESENT

Stuart Peckham, SRP

1. Call to Order  
The Inaugural Board of Directors meeting was called to order at 1:30pm by President Doug Kupel.
2. Approval of Minutes  
President Kupel asked for any comments on the meeting notes from the April 20, 2017, Management Committee meeting and there were none. Director Terry Lowe moved that the meeting notes be approved as written, and Director Javier Setovich seconded the motion. The motion carried unanimously.
3. Reports  
Planning Committee Report  
Planning Committee Chairman Drew Swieczkowski updated the Board of Directors on the planning committee activities, saying the committee has been busy with the basin study model, regional planning, and planning for the upcoming Water Leader's Summit, with more details to be shared during this meeting. Chairman Swieczkowski also noted that John Rasmussen is out of the office until August 24<sup>th</sup>.

### Executive Director's Report

Teresa Makinen said the West Valley Water Association by-laws and articles were signed, and an EIN number has been received from the IRS. She said that she received another form from Gust Rosenfeld which needs to be completed for the 501(c)(4) status. It's an IRS form, Application for Recognition of Exemption, for which she may need assistance from the Chairs and Vice Chairs to complete. President Kupel asked her to scan the form and send to him and Mike Weber for assistance.

### Treasurer's Report

In Jake Lenderking's absence, Teresa shared a brief report, saying that the annual membership invoices have been sent out. President Kupel asked the members to check with their finance people to make sure they received it. Next, Teresa said that the Conflict of Interest forms need to be filled out and returned.

#### 4. WVWA Organization Administration Creation of Planning Committee

President Kupel said now that the new organization is established, according to the by-laws, the management committee is now the Board of Directors which will tide us over until a new board is seated, which may include elected officials and higher-ranking city officials. President Kupel said the first order of business is to create a planning committee and opened the floor for discussion. He added that according to the by-laws, the planning committee will be comprised of one designated representative of each entity plus an alternate to serve in their absence. He stated that a majority of the members creates a quorum and each planning committee member will have one vote. Director Setovich moved to create a planning committee, to carry forward with the existing members. Director Cindy Campbell seconded the motion. The motion carried unanimously.

### West Valley Water Outreach

Planning Committee Vice-Chair Mark Holmes shared a FAQ sheet to be used for new and potential members and inquiries as to who we are. He said that the FAQ sheet includes the Objectives and Purposes as written verbatim from the by-laws of our new organization. Discussions that followed included the idea to create a new range of membership dues, the consensus reached from the planning committee to set 25% of the regular dues for any non-regular members, and a suggestion to keep the dues flexible.

The group then discussed the future Board of Directors and how to gauge interest of who should be on the board. President Kupel said that the Board is created to move the organization forward, and we may need to refine the timeline as noted on the presentation before sharing with others, then use this to start the discussion on who will be on the Board. President Kupel said his vision may be a little different as he feels there may not be room for elected officials to serve here. Director Cindy Blackmore agreed, saying that there is not a lot of support for elected officials from Avondale to serve at this time and they prefer to keep it at the staff level. Director Setovich said that it is a big task with a short timeline and the higher ups could happen later. Mark reminded the Board that five years ago, five mayors developed a committee and we created a water leaders summit to give audience for the regional water discussion, outlining the challenges which can be used to develop solutions.

Director Lowe said rolling out the WVWA changes at the same time as inviting higher officials and council to join is ideal and wait to see what happens. Teresa said that per the by-laws, the Board of Directors only has to meet two times a year and this could take the place of the leader's summit and key members organizations, making it go either way and recommends more than two times a year to get more done. President Kupel

said that two times a year is the minimum and he envisions the Board meeting every other month. Director Lowe said that there are three strong goals in place that we need to attack and upper management wants to be involved. Director Lowe added that the summit will show if anyone is interested. President Kupel agreed that the summit is the time to gauge interest.

President Kupel stated that the dues of \$3,200 is not enough and we will need more to do what we want. Vice President Alan Dulaney (acting for Vice President Mike Weber) said that dues at WESTCAPS started in 2008 at \$4,000 a year and then the recession struck, which caused a reduction in fees to \$3,200, and it may be appropriate to raise dues. Teresa added that she was approached by SRP, MWD and Global Water about different tiers for membership.

President Kupel said to refer to the planning committee any recommendations for fees and tiers. Director Lowe is not opposed to that but must account for what they get. Planning Committee designee Christine Nunez added that 25% was discussed at the last planning committee meeting, which includes a seat at the table, and it will slide with any increases. Director Fred Schneider said that he echoes Director Lowe's comments, saying what that fee gives you must help plan our purpose. Planning Committee Chair Swieczkowski said that the Planning Committee can address what that looks like and will take it back to the planning committee to take another look and report. President Kupel recommended a larger discussion of what rate increases will be. Director Setovich said that the fee is attached to the product and the goals must be supported by fees. Director Blackmore said fees should be based on our yearly costs and then could decide to raise them or not. Vice President Dulaney (acting for Vice President Weber) thanked Mark Holmes for the presentation and said it is very useful.

#### West Valley Water Logo

Teresa reported that the planning committee narrowed down the logo selections to two choices, reminding all that a third option could be to fund a graphic artist if the Board of Directors so desired. Director Campbell asked if the current designers would be asked to sign off on their rights to the logo, to which Mark replied yes, adding that the logo would mostly likely be trademarked. After reviewing the logo choices, Vice President Dulaney (acting for Vice President Weber) asked if the mountains are the White Tanks mountains, to which Mark replied yes. President Kupel asked for a motion on the floor to choose logo option 1 which has the mountains, the river, the sun and the WVV lettering. Vice President Dulaney (acting for Vice President Weber) moved to choose logo option 1 which has the mountains, the river, the sun and WVV lettering. Director Campbell seconded the motion. Doug opened the floor for discussion, which included that Director Lowe liked the original version and Director Schneider liked version three of option 1. Director Setovich stated that he supports Director Lowe's comments which support using the word "Association" in the logo. Mark said that the idea was to keep it simple for branding purposes, and could use the logo both ways. Director Blackmore said she likes the second logo choice better because it is more modern and that the trend in branding is a simple appeal to a broader audience and without the word "association" it is a more modern approach. Teresa added that the option 2 oval works better for marketing and branding and even with no words still says "water". Director Blackmore said that the different versions can be used for different uses. President Kupel asked for a motion to choose logo option 2 and there was none. President Kupel then asked for a vote on the

original motion, option 1 which has the mountains, the river, the sun and the WVV lettering, and the motion passed with 6 votes in favor and 1 against.

5. BOR Report

Groundwater Model / CAP:SAM Update

Planning Committee Chairman Swieczkowski said that during a review of the model, the committee found a CAP:SAM issue and they are working with Ken Seasholes for clarification to correct the issue, which may require running the model again which means we may need to pay Southwest Groundwater to redo a portion of the model. Planning Committee designee Christine Nunez said that in the model, CAGRDR assumes they will get the water from somewhere because they are legally obligated to, and Planning Committee designee Gretchen Erwin has asked where the water will be from and the response is that CAGRDR is legally obligated to get it but they don't say where that will be from. Planning Committee Chair Swieczkowski stated that Southwest Groundwater wants to get it right which is holding up their final report and time is of the essence.

President Kupel stated that we need to solve it with the work done, call it a scenario or an alternative. He prefers not to spend more money and the Planning Committee should work with Ken Seasholes to resolve the issue. Chairman Swieczkowski stated that it has to fit into the USBR requirements for the basin study, and Planning Committee designee Erwin added that we are a new organization, we must be serious and careful with our product because our reputation is at stake and we will have to explain why our models don't match up. President Kupel asked if ADWR has provided an opinion, and Drew responded that they haven't reviewed it yet. Drew added that it's hard to review without proper documents and without the CAP:SAM background information, which we hope to have soon. Vice President Dulaney added that Planning Committee designee Erwin is correct; it needs to be right, defensible and respected.

Mitigation Alternatives

Mark said that the solutions are the heart of the documents. There is a ten-person committee working on the adaptation mitigation strategies, which have been prioritized by forced rankings of high, medium and low, to be used to prioritize the first strategy for the basin studies. These will be fully vetted and reviewed by the planning committee and will fit the basin study requirements. Deadlines and writing assignments are underway. Director Campbell asked for a one sentence summary to explain each of the priorities. Mark agreed to provide it, adding that nothing has been left out.

GIS Siting Analysis

No report was given.

Economic Analysis

No report was given.

6. Regional Water Planning

Mark provided a presentation on a Regional Water Planning Scoping Effort. Director Lowe asked who initiated this effort to which Mark answered the Planning Committee, SRP, and the City of Phoenix as a regional activity discussion. Director Lowe asked if the Planning Committee was part of it, and Mark answered that they have been kept

appraised. Director Lowe asked, isn't it running concurrently with our strategic plan, and Mark answered it is in the strategic plan. President Kupel asked if it was a WVWA activity, and Mark answered yes. President Kupel asked if it part of the basin study, and Mark answered that the scoping effort takes the next step. Director Blackmore asked who is on the working committee, and Mark answered WVWA, the City of Phoenix, ASU and an engineering firm. President Kupel stated that once we're at the end of the basin study with recommendation, it is logical to follow those and this effort doesn't necessarily coordinate with the basin study. are at the end of the BOR study with recommendations that it is logical to follow those and it doesn't coordinate with the basin study. Director Setovich said it may be prudent to keep the scoping effort out of the organization until the basin study report is in place and the Board of Directors reviews it.

President Kupel asked Mark if this is simply informational, and Mark answered that yes, the effort for regional water planning scoping effort is for the Board of Directors' review. WVWA members are involved in it, but aren't driving it, and will provide action items to the Board of Directors. President Kupel asked if it is independent, and Mark said yes. Mark said he is participating in the steering committee and it runs parallel. Teresa asked when and who meets on the committee, and Mark answered meetings are scheduled as needed and are run by himself and the City of Phoenix. Director Setovich said he does not feel that WVWA should be officially represented at this time. Mark said that we don't have a united, comprehensive regional integrated master plan (IMP). The basin study will show what needs to be done and the scoping effort will be ready in the wings when the basin study is ready. Director Lowe stated that an IMP is not necessary, we know that we will have water shortages and that is what WVWA is for. Mark said that regional collaborations today are doing one and two-part solutions and he wants to keep the Board of Directors appraised of these efforts. Water can go a lot further with collaboration but they aren't transportation integrated transactions. Director Campbell said that the information from the scoping efforts will open more possibilities.

Mark stated he will bring information back to the organization, and Teresa noted that Mark has been very open about this effort with updates to the Planning Committee and now the Board of Directors. President Kupel stated that we want to manage the messaging sent out and doesn't want conflicts with that messaging. He then thanked Mark for the presentation, saying that everyone at the table is supportive of these efforts. Teresa asked what do we need to move this forward, and President Kupel said that he feels the planning committee should first vet this.

#### CAGR

Planning Committee designee Gretchen Erwin informed the Board that CAP's website stated that CAGR water is critical for the development of the West Valley. She said that there were statements that the City of Goodyear took exception to, one being that virtually every home built since 2001 in Avondale, El Mirage, Goodyear and Surprise has relied on CAGR membership. She felt this was a misstatement and a little misleading as Avondale, Goodyear and Surprise are all member service areas, but to this point don't rely on CAGR to do replenishment. She said she felt it was insensitive implying that, without CAGR, opportunity for growth and economic development in the West Valley would be limited and in some areas non-existent. In response, a letter has been drafted to be sent to the general manager. President Kupel asked if we don't have the CAGR in the West Valley what do we have, and she replied that there are other ways

to meet the management goal for those who may want to avoid using CAGR in the future. President Kupel stated there isn't any action on the agenda being decided today, and thanked Gretchen for informing the Board.

7. 4<sup>th</sup> Annual West Valley Leaders Water Summit

Teresa said she sent out the summit Outlook invite and wanted to make sure the Directors received a draft agenda for review before sending it out to the elected officials in an official "save the date". Mark has been working on putting together potential speakers. The summit is scheduled for October 18<sup>th</sup>, from 8am to 11:30am, depending on if we want to provide lunch or not. Mark said we have an official request for the Governor to speak at the opening, and a request for Mayor Stanton's office as well. Mark reviewed the rest of the agenda with the committee.

Teresa said she is going to ask CAP and SRP to sponsor the summit again. Suggestions to the agenda included moving Westmarc up in the agenda, asking other speakers to be included, and shortening the time for the WVWA part. Teresa ended the discussion by saying she will send out the summit date to the respective city councils, vice mayors, mayors, city managers, intergovs, economic development directors and public information officers once we have the speakers lined up.

8. Legislative/Regulatory Update

None

9. New Business

Alan Dulaney invited all to the Arizona Hydrological Society Annual Symposium.

10. Call to the Public

None

11. Member Update

Members provided individual updates to the group.

12. Next Meeting and Adjourn:

The next Board of Directors meeting will be held in two months. The meeting adjourned at 4:03 pm.