
West Valley CAP Subcontractors

WEST VALLEY CAP SUBCONTRACTORS
PLANNING COMMITTEE MEETING

Summary of the November 15th, 2016 Planning Committee Meeting held at Reclamation, Glendale. **Throughout this meeting summary, action items are in bold font.**

PLANNING COMMITTEE MEMBERS PRESENT

Drew Swieczkowski, City of Glendale
Ron Whitley, City of Buckeye
Jamie McCullough, City of El Mirage
Robert Romo, Arizona Water Company

Lacey James, City of Avondale
Christine Nunez, City of Surprise
Alan Dulaney, City of Peoria

OTHERS PRESENT

John Rasmussen, Reclamation
Heide Kocsis, ASLD

Stuart Peckham, SRP
Gary Gin, City of Phoenix

1. Call to Order

The meeting was called to order at 1:03pm.

2. Approval of Minutes

Ron Whitley moved to approve the meeting notes from the September 8, 2016 Planning Committee meeting, and Christine Nunez seconded the motion. The motion carried unanimously.

3. Reports

Executive Director's Report

Teresa Makinen asked for committee feedback on their thoughts as to what went well and what could be improved for the Leader's Summit. Positive feedback included the elected official panel was good; fun and strong opinions by the mayors were interesting and an idea for the next summit would be to have more panels, which are energizing, and maybe less speakers. It was also shared that the blended presentations covered water issues very well. It was also shared that the presentation slides should be limited and more topic specific.

Next, Teresa shared that Troy Day with EPCOR had informed her that WESTCAPS did not move to the next steps for the New Arizona Prize.

Finally, Teresa said that it was requested that WESTCAPS' support a legislative letter, which Teresa had previously provided to the Chair and Vice Chair of the Management and Planning Committees to determine interest. At that time, it was determined the process should be followed and the information discussed by the Planning Committee first to determine if it should be presented to the Management Committee for approval.

The Planning Committee discussed the matter and determined that since WESTCAPS is in the process of reorganizing, and the current multi-party agreement doesn't really speak to these type activities, but rather planning-type studies, that we would prefer not to support or lead the effort. **Teresa will inform the requestor.**

Treasurer's Report

Teresa spoke on Jake Lenderking's behalf and stated the only payout or change since the last meeting would have been for her services.

4. BOR Report

John Rasmussen shared the West Salt River Valley Basin Study Update, explaining that the modeling team had met to discuss their efforts; however, had not seen data from the CAP:SAM runs yet, which is needed to run the model scenarios. It was confirmed that the effluent data had been sent back to CAP. John stated that by the end of January, there will be draft sections of the report for review. He also asked for input from the members regarding the economic analysis, and Teresa said she would **resend that information to the members for their thoughts on the draft scope.**

Related to the recharge site analysis, discussions included the ability to look at critical areas for recharge plants, the timing and when the big basin studies are done, and the funding of existing basin studies along with the pursuit of evaluating alternatives. Teresa mentioned that Flood Control District had expressed an interest in the recharge analysis and its status, and John stated they have a new person on board who will be taking up the work that Adam began.

5. Strategic Planning Update

Strategic Goal Team 1 (Marketing & Communications): Lacey James shared a presentation on the results of the team's meeting which included a plan to help identify who WESTCAPS is, along with a new name for the organization, potentially "West Valley Water Association". The presentation included the need to have a new logo design, continuing the Leaders' summit, developing an annual report, identifying and engaging stakeholders, organizations and relationship building, periodic articles and press releases to highlight water issues and achievements, expansion of our web presence and a social media campaign.

Lacey stated there were different ways we could go about designing a logo, and asked for input on the new name. After some discussion, no members opposed the name change of WESTCAPS to West Valley Water Association, and recommended this matter be considered by the Management Committee for approval. **Teresa will put this on the next agenda for the Management Committee.** Discussions further included the need to hire a consultant to develop the logo and getting quotes. **Lacey will provide cost information for logos for the Management Committee meeting, or to be included in the annual budget to be put before the Management Committee.**

Strategic Goal Team 3 (Policy & Planning): Drew provided a presentation on the results of their first team meeting, which included a discussion of defining and prioritizing the tasks in the goal. Drew went through their group's discussions and stated that one of the tasks, Develop regional programs/policies to include West Valley standards and

details for water, may fall into more than one goal team's responsibilities. However, it's a bit unclear as to what this means, so will be discussed at an upcoming Planning Committee meeting. This group offered to take Develop Regional Water Conservation Initiatives, which prompted the discussion of whether the committee wants to develop a water conservation committee. Teresa noted that she had only received a couple of responses to the survey she sent out, so she'll send that out again. Drew noted that there may be additional clarification for the Management Committee, which he can bring up at their next meeting. Once the priorities are set, the team will begin work on those priorities.

Gary Gin asked regarding one of the tasks, to work in a regional manner to identify partnerships and opportunities, saying that it may be best to identify partnerships first and then figure the next steps. The value of water is way far out there. Ron said that there is a "Best of the West" award presented by Westmarc, and perhaps WESTCAPS should submit the basin study for consideration.

6. Discussion of 2017 Budget for Management Committee Approval
Jake, Mark, Cynthia and Teresa worked together to put forth a 2017 budget and shared the results on a handout. It was suggested that dues be considered to go from \$3,200 to \$3,590 (essentially rounded to \$3,600 per year). Should the Management Committee approve the incorporation of the organization, there are additional amounts reflected for insurance and legal costs. It was discussed that the incorporation may also require some adjustment of the budget since there may be new organizations joining and would possibly cover the costs. A couple of members stated they are already requesting additional funds for next year; however, it was ultimately decided that we may want to wait on the organizational structure determination before changing dues.
7. Organizational Structure Update
Teresa has prompted Gust Rosenfeld for an update, who said that they will get with the city legal departments. Teresa will send an update once she has that information.
8. Legislative/Regulatory Update
No formal update, but members wishing to provide information did so.
9. New Business
Jake Lenderking has a new addition to his family.
10. Call to the Public
None
11. Member Updates
Individual members provided information.
12. Next Meeting and Adjourn
There being no further business, the meeting was adjourned at 2:40 pm. It was discussed there may be no meeting in December, and the next Planning Committee meeting will be determined.